The Berkshire Museum Will Reopen Its Doors Saturday, August 1

Community museum prepares to open as the Massachusetts economy enters phase 3

[Pittsfield, MA] – After more than 4 months, the Berkshire Museum will once again welcome visitors through its doors in downtown Pittsfield. The museum, which will open in phases, plans to open exclusively to its members for two weeks during its first phase beginning Saturday, August 1, before inviting the whole community in phase 2 starting Monday, August 17. The reopening of the Berkshire Museum comes as part of Phase 3 of the state’s 4-phase Reopening Massachusetts plan which began Monday, July 6, as announced on July 2, 2020.

The museum intends to meet or exceed all state-mandated health and safety guidelines through each reopening phase. Beginning August 1, guests will be welcomed back to the museum with a series of new health and safety protocols in place including new and improved cleaning procedures, time-based advance ticketing that reserves each exhibition for one “family unit” - a group that has been quarantining together - at a time, mandatory face coverings, social distancing between visitors and staff, and more.

“Throughout the pandemic, the Berkshire Museum has prioritized the health and safety of our guests and staff,” says Jeff Rodgers, executive director. “This remains our primary concern, especially as we watch states across the nation suffer rising
To ensure that we are acting responsibly, we’re taking a phased approach to reopening that will allow us to adjust to changing conditions.”

From August 1 through 15, the Aquarium will open for Berkshire Museum members with timed reservations. Members can enjoy private, 45-minute, self-led explorations of the Aquarium Mondays, Wednesdays, and Saturdays between the hours of 10 am and 5 pm. The museum will close from 1 to 2 pm daily for cleaning.

The same operating hours will continue during phase 2 from August 17 through 31, with timed reservations available to the public. In this phase visits will expand to include both the Aquarium and a last chance to see the Art of Warner Bros. Cartoons for all visitors.

Timed tickets must be reserved in advance at berkshiremuseum.org or by calling 413.443.7171 ext.360. Berkshire Museum members, children under 18, and EBT cardholders always visit free. During phase 2, adult regular admission will be $5. Reservations can be made starting July 23 for dates between August 1 and 31.

The Berkshire Museum staff will continue to monitor conditions locally and around the country. Phased reopening plans are subject to change in keeping with any modifications to state or local guidelines.

About the Berkshire Museum
Located at 39 South Street in downtown Pittsfield, Massachusetts, the Berkshire Museum combines art, science, and history to create thought-provoking experiences for the whole family through interactive programs, interdisciplinary exhibitions, and engaging online series. The museum building is temporarily closed to help prevent the spread of COVID-19. Visit explore.berkshiremuseum.org to enjoy the Berkshire Museum wherever you are.