Berkshire Museum Press Release
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Berkshire Museum presents Festival of Trees 2018: Often Heard
Annual holiday celebration opens Friday, November 16, with a Festive Preview Party

[PITTSFIELD, MA] – It's a celebration of songs and lyrics when Festival of Trees 2018: Often Heard opens at the Berkshire Museum with the Festive Preview Party on Friday evening, November 16, 2018. The Festival of Trees will be on view to the public from Saturday, November 17, 2018, through Sunday, January 6, 2019.

Festival of Trees 2018: Often Heard will challenge participants to interpret their favorite music in their tree decorations: this year's Festival will feature more than 100 dazzling, decorated holiday trees, each one depicting a popular song. From hip-hop to doo-wop, blues and jazz to pop, country, and rock, Museum visitors will try to guess the song titles from the decorations on each tree. All the trees festooned with musical themes are sponsored by businesses, schools, and community organizations in this beloved annual celebration of the holiday season.

Festival of Trees 2018: Often Heard is proudly sponsored by Hill Engineers, Architects, Planners Inc.; Pittsfield Cooperative Bank; the Sherman-Chester Wealth Management Group of RBC Wealth Management; and Berkshire Magazine.

Be among the first to explore the indoor forest of spectacular decorated trees depicting favorite songs at the Festive Preview Party, Friday, November 16, from 5:30 to 7:30 p.m. Enjoy delicious appetizers and beverages and exciting surprises. Tickets are $50 adult, $25 child; for Museum members, $30 adult and $15 child. Children 3 and under free. Special sponsor tickets are also available. Call 413.443.7171 ext. 314 to
reserve tickets. Your ticket to the Festive Preview Party includes an exclusive, after-hours concert with members of the Whisky Treaty Roadshow at 7:30 pm in the Museum’s theater!

The annual Festival of Trees is a significant fundraiser for Berkshire Museum — the proceeds benefit the education programs that provide close to 30,000 educational experiences annually. For more information on how to participate with a decorated tree, please visit berkshiremuseum.org/support.

**Festival of Trees 2018: Often Heard** complements the exhibition National Geographic Rarely Seen: Photographs of the Extraordinary, on view now through Sunday, January 6, 2019. The exhibition features 50 striking images made by some of the world’s finest photographers of places, events, and natural phenomena seldom seen by human eyes. This exhibition captures unbelievable moments, natural wonders, and extraordinary objects from the far reaches of the globe. Rarely Seen is organized and traveled by National Geographic Society. Rarely Seen is generously sponsored by Greylock Federal Credit Union.

**About the Berkshire Museum**

Located in downtown Pittsfield, Massachusetts, at 39 South St., the Berkshire Museum is open from 10 a.m. to 5 p.m. Monday through Saturday, and noon to 5 p.m. on Sunday. Admission is $13 adult, $6 child; Museum members and children age 3 and under enjoy free admission. For more information, visit www.berkshiremuseum.org or call 413.443.7171.

Established by Zenas Crane in 1903, Berkshire Museum integrates art, history, and natural science in a wide range of programs and exhibitions that inspire educational connections between the disciplines. National Geographic Rarely Seen: Photographs of the Extraordinary is on view through January 6, 2019. Josh Simpson: Galactic Landscapes is on view through January 6, 2019. Curiosity Incubator and Objects and their Stories are now on view. Little Cinema is open year-round. Lab 102, Feigenbaum Hall of Innovation, Worlds in Miniature, Aquarium, and other exhibits are ongoing.