Berkshire museum Press Release
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Berkshire Museum’s Little Cinema presents four “not-your-average” cowboy films October 23-26
New Films on Exhibit series offered in conjunction with the American West exhibition

[PITTSFIELD, MA] – Berkshire Museum’s Little Cinema launches Films on Exhibit, a new cinema experience that connects major Berkshire Museum exhibitions to the big screen. The inaugural series will take place October 23-26 and complement the American West exhibition with not-your-average cowboy films, taking viewers through the world of wild horses and the changing meaning of “frontier.” Enjoy a weekend of special screenings and curator-led companion tours of the exhibition. During the four-day series, tours begin at 6 p.m., films at 7 p.m.; each screening includes a feature film and a short. Tickets are $10 general admission, $7.50 for Museum members, and include the tour and film.

Innovation and a Pioneering Spirit
A curator-led journey through American West
Thinking of the American West evokes images of tough American cowboys, the rodeo tradition, native peoples, open prairie, herds of burly American bison, prairie dogs, rattlesnakes, and soaring mountain ranges. Head west on this curator-led tour and climb aboard a newly-built covered wagon, experience the cowgirl life, see a live rattlesnake, and more, all while learning about the challenges pioneers faced and the technology and innovations that aided them as they moved westward in the 1800s.

FILMS ON EXHIBIT SCHEDULE

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Films on Exhibit Schedule

1. Title: [Film Title]
   Date: [Date]
   Time: [Time]
   Description: [Description]

2. Title: [Film Title]
   Date: [Date]
   Time: [Time]
   Description: [Description]

3. Title: [Film Title]
   Date: [Date]
   Time: [Time]
   Description: [Description]

4. Title: [Film Title]
   Date: [Date]
   Time: [Time]
   Description: [Description]

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**Friday, October 23, 7 p.m.**

**Slow West**
A Sundance-award-winning film about a 16-year-old boy who traverses 19th-century America in search of the girl he loves. The boy is accompanied by the deadly and mysterious bounty hunter Silas (Michael Fassbender), who helps him navigate snags and devious characters along the way to the film's heart-clenching climax.
1 hr., 24 min., 2014

plus

**Resilient**
Within the context of historic drought and increasing urban demand, *Resilient* highlights the work of innovative farmers and ranchers across western Colorado who are adapting to a drier climate. They are building soil, enhancing irrigation efficiency, and saving water, all while forging resilience in the face of great change. This film is a production of the National Young Farmers Coalition.
10 min., 2014, documentary

**Saturday, October 24, 7 p.m.**

**Cartel Land**
A Sundance-award-winning work of adrenaline-fuelled reportage, *Cartel Land* explores two different frontiers of the unsettled relationship between Mexico and the U.S. The film follows vigilante groups on both sides of the border fighting Mexican drug cartels. With startling access, filmmaker Matthew Heineman embeds himself in the heart of darkness as each group vies to bring its own brand of justice to a society where institutions have failed.
1 hr., 38 min., 2015, documentary

plus

**The Gunfighter**
A narrator (Nick Offerman, *Parks and Recreation*) sets up the story of a lone gunslinger who walks into a saloon. It's the narrator who turns out to be the bloodthirsty one in this short comedy.
8 min., 2014
Sunday, October 25, 7 p.m.

Unbranded
Four Texas A&M University graduates adopt a small herd of wild mustangs, train them, and make a 3,000-mile journey from the Arizona-Mexican border up through the former "wild west" to the Canadian border. Traveling almost exclusively through public lands, on a route two years in the planning, the friends endeavor to live out the dream of 19th-century frontiersmen while proving the worth of their adopted horses. Interspersed with high adventure and staggering cinematography of the west's most pristine backcountry, activists and cattle ranchers speak to the ongoing debate about what to do with wild horses on public lands.
1 hr., 45 min., 2015, documentary
plus

The Gunfighter
A narrator (Nick Offerman, Parks and Recreation) sets up the story of a lone gunslinger who walks into a saloon. It's the narrator who turns out to be the bloodthirsty one in this short comedy.
8 min., 2014

Monday, October 26, 7 p.m.

Buck
Buck Brannaman, a true American cowboy and sage on horseback, travels the country for nine grueling months a year helping horses with people problems. This richly textured and visually stunning film follows Brannaman from his abusive childhood to his phenomenally successful approach to horses. A real-life horse whisperer, Buck demonstrates near magical abilities as he dramatically transforms horses - and people - with understanding, compassion and respect.
1 hr., 30 min., 2011
plus

Resilient
Within the context of historic drought and increasing urban demand, Resilient highlights the work of innovative farmers and ranchers across western Colorado who are adapting to a drier climate. They are building soil, enhancing irrigation efficiency, and
saving water, all while forging resilience in the face of great change. This film is a production of the National Young Farmers Coalition.
10 min., 2014, documentary

**About American West**
Experience the magnificent, intriguing, and ever-changing American West in compelling photographs and fascinating objects with the dual exhibition *American West*, on view now through January 3. The travelling exhibition *National Geographic Greatest Photographs of the American West* features stunning photography from the last 125 years. *Go West*, organized by the Museum’s staff, includes objects, artwork, and interactive stations pertaining to the grand adventure of the American West. *American West* is generously sponsored by MountainOne and by Marita and David Glodt.

Featuring the best images of the West published by the iconic magazine since 1889, *National Geographic Greatest Photographs of the American West* includes works by more than 50 different photographers. *National Geographic Greatest Photographs of the American West* was organized with the National Museum of Wildlife Art of the United States and Museums West; presented by the Mays Family Foundation; traveled by National Geographic.

*Go West* includes mementos celebrating the rodeo tradition, from costumes and belt buckles to a champion’s saddle; Audubon prints illustrating the story of prairie dogs and the elusive black-footed ferrets; and a bison skeleton that demonstrates the scale and presence of the animal. Live rattlesnakes and a live gila monster are part of the exhibition, reminding visitors of the importance of wildlife to the experience of the American West.

**About Little Cinema**
Berkshire Museum’s Little Cinema has been showing independent and foreign films for more than 60 years in downtown Pittsfield. Little Cinema is a single screen movie theater inside the Museum; typically, one first-run, independent or foreign film is shown each week.
About the Berkshire Museum
Located in downtown Pittsfield, Massachusetts, at 39 South St., the Berkshire Museum, a Smithsonian Affiliate, is open from 10 a.m. to 5 p.m. Monday through Saturday, and noon to 5 p.m. on Sunday. Admission is $13 adult, $6 child; Museum members and children age 3 and under enjoy free admission. For more information, visit www.berkshiremuseum.org or call 413.443.7171.

In association with the Smithsonian since 2013, Berkshire Museum is part of a select group of museums, cultural, educational, and arts organizations that share the Smithsonian's resources with the nation.

Established by Zenas Crane in 1903, Berkshire Museum integrates art, history, and natural science in a wide range of programs and exhibitions that inspire educational connections between the disciplines. American West is on view through January 3, 2016. Powered Narratives: Photographer John Stanmeyer is on view through November 8. Little Cinema is open year-round. Spark!Lab, Feigenbaum Hall of Innovation, Worlds in Miniature, Aquarium, and other exhibits are ongoing.

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